

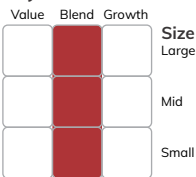
ICICI Prudential Dividend Yield Equity Fund

(An open ended equity scheme predominantly investing in dividend yielding stocks)

Category
Dividend Yield Fund

Style Box

Style



■ Diversified

Returns of ICICI Prudential Dividend Yield Equity Fund - Growth Option as on October 31, 2023

Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	19.59	11958.69	33.07	23584.52	16.43	21404.81	14.06	34740.00
Nifty 500 TRI (Benchmark)	9.87	10987.47	22.04	18185.71	12.79	18257.96	11.40	27789.89
Nifty 50 TRI (Additional Benchmark)	7.01	10700.85	19.27	16975.94	14.27	19487.11	12.24	29820.99
NAV (Rs.) Per Unit (as on October 31, 2023 : 34.74)	29.05		14.73		16.23		10.00	

Notes:

- Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Dividend Yield Equity Fund.
- The scheme is currently managed by Mittul Kalawadia. Mr. Mittul Kalawadia has been managing this fund since Jan 2018. Total Schemes managed by the Fund Manager is 4 (3 are jointly managed). Refer annexure at the following [link](#) for performance of other funds being managed by the fund managers.
- Date of inception: 16-May-14
- Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
- Load is not considered for computation of returns.
- In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period
- The performance of the scheme is benchmarked to the Total Return variant of the Index
- The benchmark of this scheme has been revised from Nifty Dividend Opportunities 50 TRI to Nifty 500 TRI w.e.f. January 01, 2022.
- For benchmark performance, values of earlier benchmark (Nifty Dividend Opportunities 50 TRI) has been used till 31st Dec 2021 and revised benchmark (Nifty 500 TRI) values have been considered thereafter.

Scheme Details

Fund Managers** :

Mittul Kalawadia
(Managing this fund since Jan. 2018 & Overall 18 Years of experience)



Inception/Allotment date: 16-May-14



Monthly AAUM as on 31-Oct-23 : Rs. 2,531.39 crores

Closing AUM as on 31-Oct-23 : Rs. 2,664.55 crores



Application Amount for fresh Subscription :

Rs.5,000 (plus in multiples of Re.1)



Exit load for Redemption / Switch out :- Lumpsum Investment Option

Within 1 Year from allotment - 1% of applicable NAV, more than 1 Year - Nil



Indicative Investment Horizon: 5 years & above



Min.Addl.Investment :

Rs.1,000 (plus in multiples of Re.1)



Total Expense Ratio @@@ :

Other : 1.98% p. a.

Direct : 0.70% p. a.



No. of folios in the Scheme :

64,834



NAV (As on 31-Oct-23): Growth Option : 34.74

IDCW Option : 17.19

Direct Plan Growth Option : 37.90

Direct Plan IDCW Option : 20.71



Portfolio as on October 31, 2023

Company/Issuer	Rating	% to NAV	% to NAV Derivatives
Equity Shares		91.85%	3.71%
Automobiles		4.51%	
• Maruti Suzuki India Ltd.		4.51%	
Banks		16.86%	
• ICICI Bank Ltd.		8.45%	
• HDFC Bank Ltd.		4.77%	
• State Bank Of India		1.87%	
• Axis Bank Ltd.		1.77%	
Cement & Cement Products		1.37%	
• Heidelberg Cement India Ltd.		1.37%	
Chemicals & Petrochemicals		0.84%	
• PCBL Ltd.		0.84%	
Construction		2.51%	
• Larsen & Toubro Ltd.		2.51%	
Consumable Fuels		2.51%	
• Coal India Ltd.		2.51%	
Diversified Fmcg		2.20%	
• ITC Ltd.		2.20%	
Finance		5.07%	
• Sundaram Finance Ltd.		2.22%	
• IIFL Wealth Management Ltd.		1.07%	
• Muthoot Finance Ltd.		1.02%	
• Jm Financial Ltd.		0.76%	
Food Products		3.01%	
• Britannia Industries Ltd.		3.01%	
Industrial Products		1.61%	
• Cummins India Ltd.		1.61%	
Insurance		1.46%	
• SBI Life Insurance Company Ltd.		1.46%	
IT - Software		6.01%	
• Infosys Ltd.		2.79%	
• HCL Technologies Ltd.		2.45%	
• Zensar Technologies Ltd.		0.77%	
Non - Ferrous Metals		1.52%	
• Hindalco Industries Ltd.		1.52%	
Oil		5.61%	
• Oil & Natural Gas Corporation Ltd.		3.84%	
• Oil India Ltd.		1.76%	
Petroleum Products		3.00%	
• Bharat Petroleum Corporation Ltd.		3.00%	
Pharmaceuticals & Biotechnology		6.04%	
• Sun Pharmaceutical Industries Ltd.		6.04%	
Power		12.68%	
• NTPC Ltd.		9.01%	
• NHPC Ltd.		2.61%	

Company/Issuer	Rating	% to NAV	% to NAV Derivatives
Power Grid Corporation Of India Ltd.		1.06%	
Telecom - Services		3.75%	
• Bharti Airtel Ltd.		3.75%	
Transport Infrastructure		0.76%	
• Gujarat Pipavav Port Ltd.		0.76%	
Transport Services		0.77%	
• The Great Eastern Shipping Company Ltd.		0.77%	
Preference Shares		0.06%	
Index Futures/Options		3.71%	
• Nifty 50 Index - Futures		3.71%	
Treasury Bills		0.93%	
• 182 Days Treasury Bill 2023	SOV	0.56%	
• 91 Days Treasury Bill 2024	SOV	0.37%	
Units of Real Estate			
Investment Trust (REITs)		1.87%	
• EMBASSY OFFICE PARKS REIT		1.87%	
Equity less than 1% of corpus		9.73%	
Short Term Debt and net current assets		1.57%	
Total Net Assets		100.00%	

- Top Ten Holdings
- Derivatives are considered at exposure value. Securities and the corresponding derivative exposure with less than 1% to NAV, have been clubbed together with a consolidated limit of 10%.

Top 5 Stock Holdings

NTPC Ltd.	9.01%
ICICI Bank Ltd.	8.45%
Sun Pharmaceutical Industries Ltd.	6.04%
HDFC Bank Ltd.	4.77%
Maruti Suzuki India Ltd.	4.51%

Top 5 Sector Holdings

Financial Services	23.52%
Power	13.29%
Oil, Gas & Consumable Fuels	11.12%
Information Technology	6.87%
Fast Moving Consumer Goods	6.15%

Quantitative Indicators

Average Dividend Yield : 1.87

Annual Portfolio Turnover Ratio : Equity - 0.28 times

Std Dev (Annualised) : 14.63%

Sharpe Ratio : 1.58

Portfolio Beta : 0.92

The figures are not netted for derivative transactions. Risk-free rate based on the last Overnight MIBOR cut-off of 6.84%
**In addition to the fund manager managing this fund, overseas investment is managed by Ms. Shamila D'mello.

@ Total Expense Ratio is as on the last day of the month. Please note that ICICI Prudential Dividend Yield Equity Fund has undergone change in fundamental attributes with effect from closure of business hours on December 26, 2019. Investors may please visit website for further details.

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To Refer to the annexure for details on option, entry load, SWP, STP/Flex STP & minimum redemption amount pertaining to the scheme. [Click here](#)

To Refer to the annexure for details on scheme objective, IDCW history and SIP details. [Click here](#)

Riskometer

This product labelling is applicable only to the scheme

This Product is suitable for investors who are seeking*:

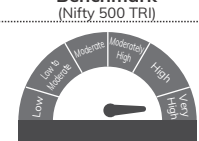
- Long Term Wealth Creation
- An open ended equity scheme that aims for growth by primarily investing in equity and equity related instruments of dividend yielding companies.

Scheme



Investors understand that their principal will be at Very High risk

Benchmark (Nifty 500 TRI)



Benchmark riskometer is at Very High risk.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

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Statutory Details & Risk Factors

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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