

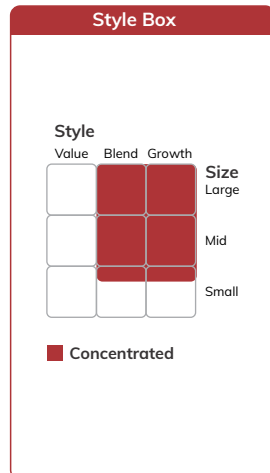
# ICICI Prudential FMCG Fund

(An open ended equity scheme investing in FMCG sector)



Category  
Sectoral

## Returns of ICICI Prudential FMCG Fund - Growth Option as on October 31, 2023



Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	14.39	11438.82	23.66	18920.35	14.32	19535.99	16.61	438290.00
Nifty FMCG TRI (Benchmark)	17.15	11715.49	22.49	18387.18	14.21	19437.29	13.88	244826.45
Nifty 50 TRI (Additional Benchmark)	7.01	10700.85	19.27	16975.94	14.27	19487.11	13.90	245682.40
<b>NAV (Rs.) Per Unit (as on October 31, 2023 : 438.29)</b>	<b>383.16</b>		<b>231.65</b>		<b>224.35</b>		<b>10.00</b>	

Notes:

- Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential FMCG Fund.
- The scheme is currently managed by Priyanka Khandelwal. Priyanka Khandelwal has been managing this fund since July 2022. Total Schemes managed by the Fund Manager is 4 (3 are jointly managed). Refer annexure at the following [Link](#) for performance of other funds being managed by the fund managers.
- Date of inception: 31-Mar-99.
- Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
- Load is not considered for computation of returns.
- In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.
- The performance of the scheme is benchmarked to the Total Return variant of the Index. As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of Nifty 50 TRI values from 31-Mar-99 to 30-Jun-99 and TRI values since 30-Jun-99.
- Mr. Ihab Dalwai has ceased to be the fund manager of the Scheme w.e.f. June 30, 2022. Refer annexure from page no. 108 for performance of other schemes currently managed by fund managers. The scheme is currently managed by Ms. Priyanka Khandelwal w.e.f. July 1, 2022.

## Scheme Details

<b>Fund Managers** :</b> Priyanka Khandelwal (Managing this fund since July, 2022 & overall 9 years of experience) (w.e.f July 01, 2022)	<b>Inception/Allotment date:</b> 31-Mar-99	<b>Exit load for Redemption / Switch out :- Lumpsum &amp; SIP / STP / SWP Option</b> If units purchased or switched in from another scheme of the Fund are redeemed or switched out within 15 days from the date of allotment - 1% of applicable NAV, If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 15 days from the date of allotment - NIL (w.e.f. 1st August 2018)
<b>Indicative Investment Horizon:</b> 5 years & above	<b>Monthly AAUM as on 31-Oct-23 :</b> Rs. 1,436.39 crores <b>Closing AUM as on 31-Oct-23 :</b> Rs. 1,419.14 crores	<b>Total Expense Ratio @@ :</b> Other : 2.20% p. a. Direct : 1.30% p. a.
<b>NAV (As on 31-Oct-23):</b> Growth Option : 438.29   IDCW Option : 88.04   Direct Plan Growth Option : 476.02   Direct Plan IDCW Option : 163.26	<b>Application Amount for fresh Subscription :</b> Rs.5,000 (plus in multiples of Re.1)	<b>No. of folios in the Scheme :</b> 47,857
<b>Min.Addl.Investment :</b> Rs.1,000 (plus in multiples of Re.1)	*In addition to the fund manager managing this fund, overseas investment is managed by Ms. Sharmila D'mello.	

## Portfolio as on October 31, 2023

Company/Issuer	Rating	% to NAV
<b>Equity Shares</b>		<b>93.60%</b>
<b>Agricultural Food &amp; Other Products</b>		<b>1.24%</b>
Marico Ltd.		1.24%
<b>Beverages</b>		<b>2.70%</b>
United Breweries Ltd.		1.41%
United Spirits Ltd.		1.29%
<b>Consumer Durables</b>		<b>1.47%</b>
Relaxo Footwears Ltd.		1.47%
<b>Diversified Fmcg</b>		<b>48.56%</b>
• ITC Ltd.		28.79%
• Hindustan Unilever Ltd.		19.77%
<b>Food Products</b>		<b>11.41%</b>
• Nestle India Ltd.		5.89%
• Britannia Industries Ltd.		5.52%
<b>Personal Products</b>		<b>18.43%</b>
• Godrej Consumer Products Ltd.		4.66%
• Gillette India Ltd.		4.38%
• Dabur India Ltd.		4.27%
• Procter & Gamble Hygiene and Health Care Ltd.		3.85%
• Honasa Consumer Ltd.		1.27%
<b>Foreign Equity</b>		<b>5.63%</b>
<b>Consumer Durables</b>		<b>1.81%</b>
• Estee Lauder Cos Inc		1.81%
<b>Soft Drinks</b>		<b>1.88%</b>
• Keurig Dr Pepper Inc.		1.88%
<b>Tobacco</b>		<b>1.05%</b>
British American Tobacco PLC		1.05%
<b>Treasury Bills</b>		<b>1.40%</b>
182 Days Treasury Bill 2023	SOV	1.40%
<b>Equity less than 1% of corpus</b>		<b>5.06%</b>
<b>Short Term Debt and net current assets</b>		<b>4.97%</b>
<b>Total Net Assets</b>		<b>100.00%</b>

Top 5 Stock Holdings	
ITC Ltd.	28.79%
Hindustan Unilever Ltd.	19.77%
Nestle India Ltd.	5.89%
Britannia Industries Ltd.	5.54%
Godrej Consumer Products Ltd.	4.66%

Top 5 Sector Holdings	
Fast Moving Consumer Goods	84.71%
Consumer Durables	3.29%
Tobacco	1.94%
Consumer Goods	1.88%
Consumer Services	1.81%

## Quantitative Indicators

<b>Average Dividend Yield :</b> 1.72
<b>Annual Portfolio Turnover Ratio :</b> Equity - 0.70 times
<b>Std Dev (Annualised) :</b> 11.45%
<b>Sharpe Ratio :</b> 1.33
<b>Portfolio Beta :</b> 0.75

The figures are not netted for derivative transactions.  
 Risk-free rate based on the last Overnight MIBOR cut-off of 6.84%  
 \*\*In addition to the fund manager managing this fund, overseas investment is managed by Ms. Sharmila D'mello.

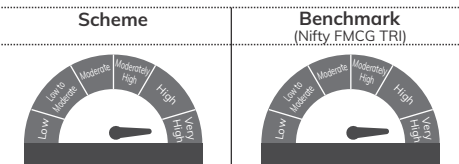
@ Total Expense Ratio is as on the last day of the month.  
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 To Refer to the annexure for details on option, entry load, SWP, STP/Flex STP & minimum redemption amount pertaining to the scheme. [Click here](#)  
 To Refer to the annexure for details on scheme objective, IDCW history and SIP details. [Click here](#)

## Riskometer

This product labelling is applicable only to the scheme

This Product is suitable for investors who are seeking\*:

- Long Term Wealth Creation
- An open ended equity scheme that primarily invests in companies from FMCG sector.



Investors understand that their principal will be at **Very High** risk

Benchmark riskometer is at **Very High** risk.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

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**ICICI Prudential Mutual Fund Corporate Office**

ONE BKC, A - Wing, 13th Floor, Bandra-Kurla Complex, Mumbai 400 051, India.

Tel: 022 - 26525000 Fax: 022 - 26528100, website: [www.icicipruamc.com](http://www.icicipruamc.com), email id: [enquiry@icicipruamc.com](mailto:enquiry@icicipruamc.com)

## Statutory Details & Risk Factors

### **Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**

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