

ICICI Prudential Bluechip Fund

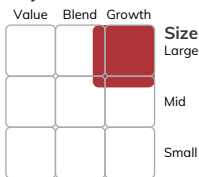
(An open ended equity scheme predominantly investing in large cap stocks.)



Category
Large Cap Fund

Style Box

Style



■ Diversified

Returns of ICICI Prudential Bluechip Fund - Growth Option as on August 31, 2023

Particulars	1 Year		3 Years		5 Years		Since inception	
	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000	CAGR (%)	Current Value of Investment of Rs. 10000
Scheme	14.20	11424.55	22.62	18437.80	12.17	17766.25	14.30	77070.00
Nifty 100 TRI (Benchmark)	7.03	10704.55	20.03	17291.63	11.12	16948.05	10.96	49023.14
Nifty 50 TRI (Additional Benchmark)	9.50	10952.88	20.58	17531.73	11.83	17495.41	10.64	46874.23
NAV (Rs.) Per Unit (as on August 31, 2023 : 77.07)	67.46		41.80		43.38		10.00	

Notes:

- Different plans shall have different expense structure. The performance details provided herein are of ICICI Prudential Bluechip Fund.
- The scheme is currently managed by Anish Tawakley and Vaibhav Dusad. Mr. Anish Tawakley has been managing this fund since Sep 2018. Total Schemes managed by the Fund Manager is 5 (4 are jointly managed).
- Mr. Vaibhav Dusad has been managing this fund since Jan 2021. Total Schemes managed by the Fund Manager is 3 (2 are jointly managed). Refer annexure at the following [link](#) for performance of other funds being managed by the fund managers.
- Date of inception: 23-May-08.
- Past performance may or may not be sustained in future and the same may not necessarily provide the basis for comparison with other investment.
- Load is not considered for computation of returns.
- In case, the start/end date of the concerned period is a nonbusiness date (NBD), the NAV of the previous date is considered for computation of returns. The NAV per unit shown in the table is as on the start date of the said period.
- The performance of the scheme is benchmarked to the Total Return variant of the Index. The benchmark of the scheme has been revised from Nifty 50 TRI to Nifty 100 TRI w.e.f. May 28, 2018.
- Mr. Rajat Chandak has ceased to be a fund manager of this scheme with effect from March 1, 2022.

Scheme Details

Fund Managers** :

Anish Tawakley (Managing this fund since Sep, 2018 & Overall 28 years of experience)

Mr. Vaibhav Dusad (Managing this fund since Jan, 2021 & Overall 12 years of experience)

Inception/Allotment date: 23-May-08

Monthly AAUM as on 31-Aug-23 : Rs. 39,958.46 crores

Closing AUM as on 31-Aug-23 : Rs. 40,078.90 crores

Application Amount for fresh Subscription :

Rs.100 (plus in multiples of Re.1)

Min.Addl.Investment :

Rs.100 (plus in multiples of Re.1)

Exit load for Redemption / Switch out :-
Lumpsum & SIP / STP / SWP Option

Upto 1 Year from allotment - 1% of applicable NAV,
more than 1 Year - Nil

Total Expense Ratio @@ :

Other : 1.59% p. a.

Direct : 1.02% p. a.

No. of folios

in the Scheme :

17,79,096

NAV (As on 31-Aug-23): Growth Option : 77.07

IDCW Option : 26.74

Direct Plan Growth Option : 83.73

Direct Plan IDCW Option : 48.28

Portfolio as on August 31, 2023

Company/Issuer	Rating	% to NAV	% to NAV Derivatives	Company/Issuer	Rating	% to NAV	% to NAV Derivatives
Equity Shares		89.75%	2.04%	Pharmaceuticals & Biotechnology		3.02%	
Auto Components		0.92%		Lupin Ltd.		1.63%	
Motherson Sumi Systems Ltd.		0.92%		Sun Pharmaceutical Industries Ltd.		1.39%	
Automobiles		7.64%	-0.29%	Power		1.65%	
Maruti Suzuki India Ltd.		3.61%		NTPC Ltd.		1.65%	
Hero Motocorp Ltd.		1.56%		Realty		1.04%	
TVS Motor Company Ltd.		1.35%	-0.29%	DLF Ltd.		1.04%	
Tata Motors Ltd. - DVR		1.12%		Retailing		0.95%	
Banks		21.01%	-0.74%	Avenue Supermarts Ltd. (D-Mart)		0.95%	
ICICI Bank Ltd.		9.48%		Telecom - Services		3.63%	
HDFC Bank Ltd.		5.91%	-0.74%	Bharti Airtel Ltd.		3.63%	
Axis Bank Ltd.		4.92%		Foreign Equity		0.79%	
Kotak Mahindra Bank Ltd.		0.70%		Index Futures/Options		3.54%	
Beverages		0.99%		Nifty 50 Index - Futures		3.54%	
United Breweries Ltd.		0.99%		Treasury Bills		0.63%	
Capital Markets		0.83%		182 Days Treasury Bill 2023 SOV		0.63%	
HDFC Asset Management Company Ltd.		0.83%		Equity less than 1% of corpus		9.44%	
Cement & Cement Products		4.63%		Short Term Debt and net current assets		7.58%	
Ultratech Cement Ltd.		3.96%		Total Net Assets		100.00%	
Grasim Industries Ltd.		0.67%					
Construction		7.53%	-0.47%				
Larsen & Toubro Ltd.		7.53%	-0.47%	Top Ten Holdings			
Consumables		0.84%		ICICI Bank Ltd.		9.48%	
Coal India Ltd.		0.84%		Larsen & Toubro Ltd.		7.53%	
Diversified Fmcg		2.06%		Reliance Industries Ltd.		7.11%	
ITC Ltd.		2.06%		Infosys Ltd.		5.95%	
Insurance		2.76%		HDFC Bank Ltd.		5.91%	
SBI Life Insurance Company Ltd.		1.43%					
ICICI Prudential Life Insurance Company Ltd.		1.33%		Top 5 Sector Holdings			
IT - Software		9.21%		Financial Services		27.23%	
Infosys Ltd.		5.95%		Oil, Gas & Consumable Fuels		10.60%	
Tech Mahindra Ltd.		1.70%		Information Technology		10.16%	
HCL Technologies Ltd.		1.56%		Automobile And Auto Components		9.27%	
Non - Ferrous Metals		1.05%		Construction		7.53%	
Hindalco Industries Ltd.		1.05%					
Oil		1.37%					
Oil & Natural Gas Corporation Ltd.		1.37%					
Personal Products		1.03%					
Procter & Gamble Hygiene and Health Care Ltd.		1.03%					
Petroleum Products		8.14%					
Reliance Industries Ltd.		7.11%					
Bharat Petroleum Corporation Ltd.		1.03%					

Quantitative Indicators

Average Dividend Yield :
1.22

Annual Portfolio Turnover Ratio :
Equity - 0.25 times

Std Dev (Annualised) :
13.23%

Sharpe Ratio :
1.11

Portfolio Beta :
0.89

The figures are not netted for derivative transactions.

Risk-free rate based on the last Overnight MIBOR cut-off of 6.69%

**In addition to the fund manager managing this fund, overseas investment is managed by Ms. Sharmila D'mello.

@@ Total Expense Ratio is as on the last day of the month.

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To Refer to the annexure for details on option, entry load, SWP, STP/Flex STP & minimum redemption amount pertaining to the scheme. [Click here](#)

To Refer to the annexure for details on scheme objective, IDCW history and SIP details. [Click here](#)

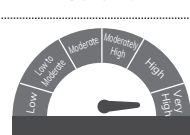
Riskometer

This product labelling is applicable only to the scheme

This Product is suitable for investors who are seeking*:

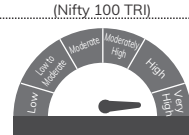
- Long Term Wealth Creation
- An open ended equity scheme predominantly investing in large cap stocks.

Scheme



Investors understand that their principal will be at Very High risk

Benchmark (Nifty 100 TRI)



Benchmark riskometer is at Very High risk.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

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Statutory Details & Risk Factors

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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